## **HOLD | TP : IDR4,100**

#### **Stock Price Data**

Last Price	:	IDR3,900
52wk High	:	IDR4,770
52wk Low	:	IDR3,570
Share Out	:	99.06 bn
Market Cap	:	IDR386.34 tn

#### **Stock Price Performance**

1-Day	:	+1.04%
1-Week	:	-0.76%
1-Month	:	-2.26%
3-Month	:	-3.94%
Year-to-Date	:	+4.00%

#### Shareholders

Government of Indonesia	:	52.09%
Public		47 91%

# PT Telkom Indonesia Tbk (TLKM IJ)

Chasing the Era of Digitalization

#### Swerving through the Integration

On July 1, 2023, TLKM finalized IndiHome's spin-off and its integration into Telkomsel, which is valued at IDR319.4 tn. The process involved Telkomsel issuing 34,581 new shares, diluting Singtel's stake from 35.0% to 30.1%, while raising TLKM's stake from 65.0% to 69.9%. The shares were converted at IDR1.8 bn each, placing IndiHome's worth at IDR58.3 tn or 14.9% of TLKM's market cap, while Singtel injected IDR2.7 tn into TLKM, thereby strengthening its balance sheet. As part of the deal, Telkomsel and TLKM entered a IDR18.8 tn Wholesale Agreement (WSA) for connectivity services, including Fiber-to-the-Home (FTTH). As a result, IndiHome's EBITDA dropped to IDR4.6 tn (vs IDR14.0 tn previously), indicating a 16.4% margin through the utilization of TLKM's backbone access. Through Telkomsel One, the integration of Telkomsel and IndiHome could boost Telkomsel's revenue particularly with the higher ARPU due to more premium plans. Additionally, the merger expanded both businesses' customer base through the implementation of cross-selling strategies.

### **Transacted at Fair Value**

IndiHome's financial results for FY22 showed a revenue increase of +6.4% YoY, amounting to IDR28.0 tn. EBITDA margin was ~50%, resulting in an EBITDA of IDR14.0 tn (+14.0% YoY). Moreover, with a cash balance of IDR211 bn and a total debt of IDR1.2 tn in FY22, IndiHome's market cap was at IDR58.3 tn. Consequently, the company's EV/EBITDA ratio was 4.2x, which is lower than the global average of 6.4x. However, following the WSA, IndiHome's EBITDA fell to IDR4.6 tn with a margin of 16.4%, resulting in the EV/EBITDA of 12.9x. On the other hand, the integration of Telkomsel and IndiHome caused the valuation of Telkomsel to be fair-valued. This can be seen from Telkomsel's market valuation of IDR320.5 tn in FY22, which constituted 81.9% of TLKM's market cap. With cash reserves of IDR6.4 tn, its EV/EBITDA was 6.2x, higher than the national average of 5.8x. However, after the integration, its EV/EBITDA decreased to 5.8x, aligning with the domestic average.

#### **Profit by Divestment**

As reported by Bloomberg, TLKM considered to sell its fintech platform, PT Finnet Indonesia (Finpay), for an estimated value of USD100-150 mn or IDR1.5-2.2 tn (using IDR14,950/USD) to strategic partners, but plans to retain a minority stake. This suggests a P/S ratio of 0.1x, significantly below the average global P/S ratio of 15.5x and GOTO's P/S ratio of 10.2x. Currently, TLKM indirectly owns a 60% stake in Finnet via PT Telkom Metra, with the remaining 40% owned by PT Mekar Prana Indah, a subsidiary of Bank Indonesia's employee welfare foundation. Established on December 31, 2005, Finnet offers three primary services: bill payment aggregation, bill payment transfers, and online payment solutions. This divestment aims to improve Finnet's financial performance, where as of FY21, it accounted for 61.4% of PT Telkom Metra's revenue, presenting TLKM with a potential one-time gain and bolstering its net profit and balance sheet. However, additional details about this corporate action have not been disclosed yet by the management.

#### **Recommendation: HOLD with TP IDR4,100/share**

We recommend HOLD with TP: IDR4,100 (+5.1% upside), implying FY23E EV/EBITDA of 5.3x. We see that the IndiHome spin-off could boost Telkomsel's earnings in the future through the addition of IndiHome's subscribers and higher ARPU. Meanwhile, TLKM's potential divestment of Finnet could enhance TLKM's earnings and Finnet's stance in the fintech industry. Downside risks: 1) GOTO investment; 2) high interest rate; 3) WSA agreement; 4) higher churn rate.

Key Financial Highlight (IDR bn)	FY20	FY21	FY22	FY23E	FY24F
Revenue	136,462.0	143,210.0	147,306.0	154,102.9	163,933.7
Net Income	20,804.0	24,760.0	20,753.0	29,431.6	29,466.4
EPS (IDR)	210.0	249.9	209.5	278.7	297.5
P/E (x)	18.3	15.4	18.4	13.8	12.9
BVS (IDR)	1,035.0	1,228.0	1,304.8	1,392.3	1,474.4
P/B (x)	3.7	3.1	3.0	2.8	2.6
EV/EBITDA (x)	5.9	6.3	5.8	5.3	4.8
ROA (%)	8.9	9.4	7.5	10.0	10.6
ROE (%)	20.6	22.1	16.5	20.7	20.8





Research Analyst
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Telecommunication Sector - July 25, 2023

### Singtel's Diluted Ownership

On July 1, 2023, TLKM finalized IndiHome's spin-off and its integration into Telkomsel, which is valued at IDR319.4 tn. Meanwhile, the first day of operation for the integration is set on August 1, 2023 according to the management. The process involved Telkomsel issuing 34,581 new shares, diluting Singtel's stake from 35.0% to 30.1%, while raising TLKM's stake from 65.0% to 69.9%. The shares were converted at IDR1.8 bn each, placing IndiHome's worth at IDR58.3 tn or 14.9% of TLKM's market cap, while Singtel injected IDR2.7 tn into TLKM, boosting TLKM's total assets and equity by the same amount.

## **Expect Cost Efficiency in the Long-Run**

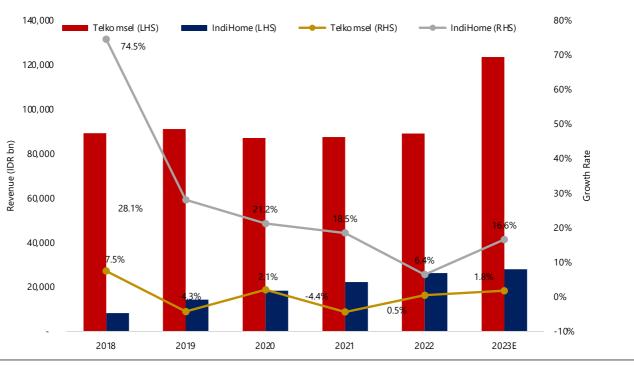
The management noted that while the integration may not significantly impact TLKM's short-term earnings, by FY27F, the revenue could potentially rise by ~1.3% due to the spin-off. The company also expects cost savings by streamlining marketing costs, consolidating call centers, enhancing IT applications, boosting content delivery network (CDN) capacity, and sharing assets. This results in expected increase of EBITDA by IDR5-7 tn per year up to FY27F as told by the management. As part of the deal, Telkomsel and TLKM entered a IDR18.8 tn Wholesale Agreement (WSA) for connectivity services, including Fiber-to-the-Home (FTTH). As a result, IndiHome's EBITDA dropped to IDR4.6 tn (vs IDR14.0 tn previously), indicating a 16.4% margin through the utilization of TLKM's backbone access, including fixed broadband core and IT system for 2-5 years. Furthermore, the merger potentially expands IndiHome's customer base, which holds 75% of total fixed broadband users, through cross-selling strategies, increasing the subscribers of both businesses. The management projects to gain 600k up to 1 mn IndiHome subscribers by FY23E, while aiming to reach 5 mn FMC subscribers within five years. Moreover, with the increasing trend of convergence penetration rate, we see that TLKM could reach >35% of penetration rate through the integration of IndiHome and Telkomsel.

## **More Premium Price, Combined with Various Deals**

Domestically, there are some mobile network operators (MNOs) who have undergone full FMC, like EXCL (XL Satu) or are planning for and/or undergoing semi-FMC through bundling, such as FREN (MyRepublic), and ISAT (Hi-Fi). In 1Q23, Telkomsel's ARPU was recorded at IDR45k, while IndiHome's ARPU was at IDR264k. Meanwhile, if we consolidate Telkomsel and IndiHome total revenue and subscribers, the consolidated ARPU was at IDR66k, higher than Telkomsel's ARPU yet far lower than IndiHome's ARPU. Thus, we justify the higher ARPU for the Telkomsel IndiHome FMC plan, Telkomsel One, for setting its monthly plan price higher than average Telkomsel's plan.

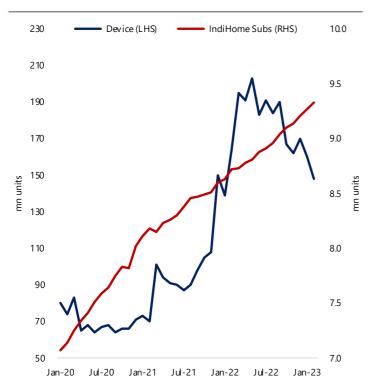
Released on July 21, 2023, Telkomsel One plan starts with price ranging from IDR120k-1.5 mn/month with average monthly price of IDR836k, which is higher than Telkomsel's average mobile plan of IDR148k/month and IndiHome's average broadband plan of IDR463k/month. However, this premium plan price is justified with speed up to 1 Gbps for 6 Telkomsel numbers and free Orbit plan as backup for 40 Gb/month. Comparing it with peers, in the domestic market, XL Satu data plan has an average monthly price of IDR400k, between EXCL's average monthly mobile plan price of IDR103k and XL Home average monthly data plan of IDR616k. In terms of deals, XL Satu has slower speed than Telkomsel One up to 300 Mbps however it can be connected to up to 20 devices and free subscription of Vidio platform. Similarly, in the global market, the FMC plan is set to have a higher plan price than the mobile and broadband plans. For instance, Maxis from Malaysia launched MaxisONE Prime with price range of MYR187-487/month or IDR617k-1.6 mn/month (using IDR3,300/MYR) (vs broadband: MYR177 or IDR584k; mobile: MYR138 or IDR455k) yet with various deals such as unlimited data, call and SMS to any ASEAN countries. Additionally, XL Satu has managed to achieve an additional 7% in the convergence penetration rate QoQ by 1Q23. This growth demonstrates the potential of the FMC industry within the domestic market, in which we anticipate that TLKM will benefit significantly from this momentum. Therefore, an increase in the FMC plan price could potentially boost the company's earnings, particularly as it elevates the ARPU through increased subscriber numbers.

Exhibit 01. Telkomsel and IndiHome Revenue and YoY Growth



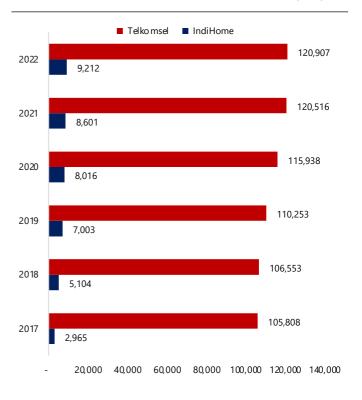
Sources: Company, MNCS

**Exhibit 02. Number of Devices Connected to IndiHome** 



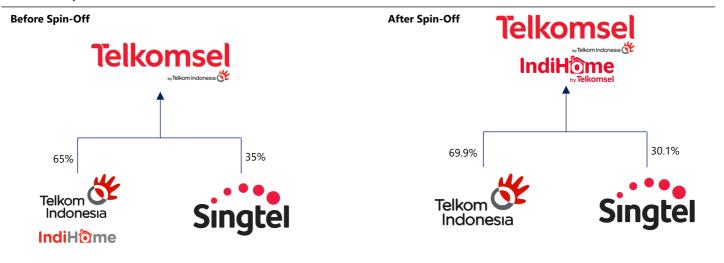
Sources : Company, MNCS Sources : Company, MNCS

Exhibit 03. Telkomsel and IndiHome Total Subscribers ('000)





## **Exhibit 04. Spin-Off Transaction Structure**



Sources : Company, MNCS

Exhibit 05. Telkomsel and IndiHome Financial Results FY20-FY22 (IDR bn)

Telkomsel	2020	2021	2022	IndiHome	2020	2021	2022
Current Assets	19,488	12,288	16,290	Current Assets	225	351	364
Non-current Assets	84,165	89,014	84,701	Non-current Assets	5,264	5,676	5,402
<b>Total Assets</b>	103,653	101,302	100,991	Total Assets	5,489	6,027	5,766
Current Liabilities	28,996	31,654	32,241	Current Liabilities	800	576	331
Non-current Liabilities	23,568	30,205	38,708	Non-current Liabilites	653	827	903
<b>Total Liabilities</b>	52,564	61,859	70,949	<b>Total Liabilities</b>	1,453	1,403	1,234
Total Equity	51,088	39,444	30,042	Total Equity	4,036	4,624	4,532
Revenue	87,102	87,506	89,039	Revenue	22,214	26,325	28,020
EBITDA	51,094	50,021	50,488	EBITDA	8,641	12,294	14,010
EBITDA margin	58.7%	57.2%	56.7%	EBITDA margin	38.9%	46.7%	50.0%
EBIT	33,103	34,982	26,212	PBT	17,296	20,730	21,960
EBIT margin	38.0%	40.0%	29.4%	PBT margin	77.9%	78.7%	78.4%
Net Income	25,062	26,160	18,367	Net Income	12,302	14,849	15,655
Net margin	28.8%	29.9%	20.6%	Net margin	55.4%	56.4%	55.9%

Sources : Company, MNCS

Exhibit 06. Telkomsel's Ownership Composition after the Issuance of New Shares

Pre Spin-off			
IDR bn	Total shares	Nominal	%
TLKM	118,677	118.68	65.0%
Singtel	63,893	63.89	35.0%
Total	182,570	182.57	100.0%

<b>Post Spin-off</b>					
IDR bn	New Shares	Total shares	Transaction	Nominal	%
TLKM	+33,300	151,977	58,250	151.98	69.9%
Singtel	+1,551	65,444	2,713	65.44	30.1%
Total	+34,851	217,421	60,963	217.42	100.0%

 ${\sf Source}: {\sf MNCS}$ 



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#### **Exhibit 07. Spin-Off Transaction Structure**

IDR bn	Fee	Period
WSA agreement	18,747	5 years
TSA1	496	2 years
TSA2	489	2 years
Total	19,733	
IndiHome Transaction Value	58,250	
Overall Transaction Cost	77,982	
TLKM Equity	129,258	
% Equity	60.3%	

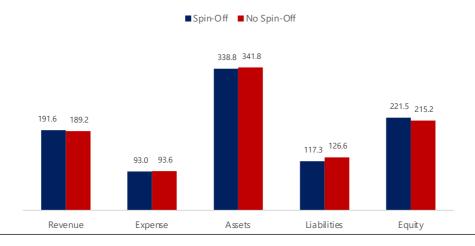
#### Exhibit 08. Consolidated ARPU as of 1Q23

IDR bn	Telkomsel	IndiHome	Consolidated
Revenue	18,150	7,192	25,342
Subscribers ('000)	117,724	9,352	120,076
ARPU	265	51	66

Sources : Company, MNCS

Sources : MNCS

## Exhibit 09. FY27F Projections by KJPP RSR, An Independent Appraiser, for TLKM (IDR bn)



Sources : Company, MNCS

## **Exhibit 10. FMC Plans in Indonesia and Malaysia**

Telkomsel One	Price (IDR)	Broadband	Mobile	Notes
Easy Silver Lite	120,000	25 Gb (Orbit)	10 Gb	50 Telkomsel points
Dynamic Silver 1P	888,000	300 Mbps	15 Gb	30 minutes call within operator, 30 SMS within operator, free video streaming subscription (MAXsteam, Disney+ Hotstar, IndiHome TV) 50 minutes call within operator, 50 SMS within operator, free video streaming subscription (MAXsteam, Disney+ Hotstar, Vidio Diamond, IndiHome TV), free IPTV
Dynamic Gold 2P	1,499,000	1 Gbps	35 Gb	subsciption (IndiHome TV Entry, IndiMovie 2), 40GB backup Orbit

Note: Include 50k minutes call within member, 50k SMS within member

XL Satu Fiber	Price (IDR)	Broadband	Mobile	Notes
Value	259,250	50 Mbps	15 Gb	Ideal for 5 devices
Smart	303,200	100 Mbps	25 Gb	Ideal for 10 devices
Super User	577,150	300 Mbps	100 Gb	Ideal for 20 devices

Note: Free 2 XL Prabayar numbers, unlimited broadband data, free call and SMS within XL & Axis users, free 12 months Vidio Platinum, Vidio Premier League and Catchplay

XL Satu Lite	Price (IDR)	Broadband	Mobile	Notes
Value	129,000	FUP 30 Gb	15 Gb	Mobile data for 2 numbers
Smart	199,000	FUP 60 Gb	25 Gb	Mobile data for 2 numbers
Family	299,000	FUP 120 Gb	50 Gb	Mobile data for 3 numbers

Note: Free 2 XL Prabayar numbers, unlimited broadband data, free call and SMS within XL & Axis users

MaxisONE (Malaysia)	Price (MYR)	Broadband	MaxisONE (Malaysia)	Price (MYR)	Mobile
	89	30 Mbps		98	
MaxisONE Home Fibre	129	100 Mbps		128	Unlimited
	149	300 Mbps	MaxisONE Principle Line	158	
	219	500 Mbps			
	299	800 Mbps		188	

Note: Unlimited data, free unlimited data, SMS & call to any ASEAN countries for all family lines, when one family member activates the MaxisONE World pass for MYR38 a day.

Sources: Company, MNCS



Exhibit 11. Finnet FY19-FY21 Financial Results

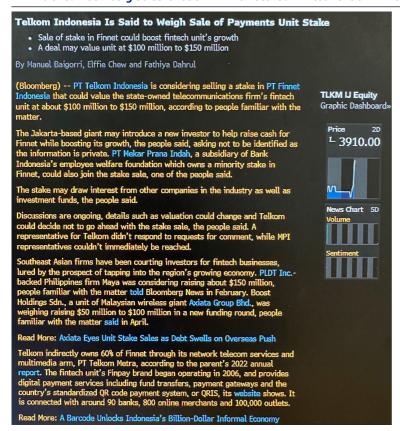
#### IDR bn 2019 2020 2021 **CAGR** Revenue 13,737 15,976 17,725 13.6% **EBITDA** 177 213 230 13.9% EBITDA Margin 1.3% 1.3% 1.3% Net Income 92 9.9% 104 111 Net Margin 0.7% 0.7% 0.7% **Number of Subs** Bill Payment Aggregator 497,291 564,542 734,433 21.5% **Electronic Payment Platform** 6,461 6,960 252,760 525.5% 9,889 Online Payment Solution 32,754 44,847 113.0%

#### **Exhibit 12. Finnet Potential Divestment Valuation**

	Lower	Higher
Value (USD mn)	100	150
USD/IDR		14,950
P/S (x)	0.08	0.13
P/E (x)	13.46	20.19

Sources : Company, MNCS Source : MNCS

## **Exhibit 13. Bloomberg Screenshot of TLKM's Potential Divestment on Finnet**



Source: Bloomberg

Exhibit 14. TLKM is currently traded at the mean of 5-year EV/EBITDA



Sources: Bloomberg, MNCS

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**Exhibit 15. Financial Projections** 

Income Statement				Balance Sheet							
IDR bn	2020	2021	tement 2022	2023E	2024F	IDR bn	2020	2021	2022	2023E	2024F
	136,462.0	143,210.0	147,306.0	154,102.9	163,933.7	Current Assets	46,503.0	61,277.0	55,057.0	58,887.6	67,764.1
Revenues	·	·	·	·	·	Cash & Cash Equivalents	20,589.0	38,311.0	31,947.0	40,966.9	47,588.8
Operating Expense	(64,065.0)	(63,831.0)	(74,470.0)	(70,927.2)	(73,617.1)	Account Receivable	11,553.0	8,705.0	8,879.0	5,211.0	7,258.0
	43,505.0	47,563.0	39,581.0	48,102.0	51,859.2	Inventories	983.0	779.0	1,144.0	1,074.6	1,106.6
EBIT	45,505.0	47,505.0	33,301.0	40,102.0	31,033.2	Others current Assets	13,378.0	13,482.0	13,087.0	11,635.1	11,810.8
EBITDA	72,080.0	78,992.0	75,723.0	82,042.1	87,796.5	Non-Current Assets	200,440.0	215,907.0	220,135.0	215,441.8	216,154.6
	(4.520.0)	(4.265.0)	(4.032.0)	(2.070.0)	(4.002.4)	Fixed Asset-net	160,923.0	165,026.0	173,329.0	169,213.1	170,346.7
Interest Expense	(4,520.0)	(4,365.0)	(4,033.0)	(3,879.0)	(4,083.4)	Other Non- Current Assets	39,517.0	50,881.0	46,806.0	46,228.7	45,807.9
0.1	799.0	558.0	878.0	807.1	824.8	TOTAL ASSETS	246,943.0	277,184.0	275,192.0	274,329.4	283,918.7
Other						Current Liabilities					
Profit Before Tax	38,775.0	43,678.0	36,339.0	44,933.7	48,504.4		69,093.0	69,131.0	70,388.0	65,952.2	66,395.4
Tax Expense	(9,212.0)	(9,730.0)	(8,659.0)	(10,254.7)	(11,069.6)	Account Payable	16,999.0	17,170.0	18,457.0	16,886.8	17,578.7
(Benefit)						ST Debt Other current	9,934.0	6,682.0	8,191.0	8,191.0	8,191.0
Minority Interest	(8,759.0)	(9,188.0)	(6,927.0)	(7,074.0)	(7,968.4)	liabilities Non-Current	42,160.0	45,279.0	43,740.0	40,874.5	40,625.6
Core Net	20,675.0	21,328.0	27,191.0	27,605.0	29,466.4	Liabilities	56,961.0	62,654.0	55,542.0	50,092.1	50,709.6
Profit	20,073.0	21,520.0	27,131.0	21,003.0	25,400.4	LT Debt Other Non-	30,561.0	36,319.0	27,331.0	19,882.7	16,288.1
Net Profit	20,804.0	24,760.0	20,753.0	29,431.6	29,466.4	Current Liabilities	26,400.0	26,335.0	28,211.0	30,209.4	34,421.5
Net Profit						TOTAL EQUITY TOTAL	102,527.0	121,646.0	129,258.0	137,927.4	146,057.6
EPS (full amount)	210.0	249.9	209.5	278.7	297.5	LIABILITIES & EQUITY	246,943.0	277,184.0	275,192.0	274,329.4	283,918.7
		Cash F	low					Ratios			
IDR bn	2020	2021	2022	2023E	2024F	IDR bn	202	202	1 2022	2023E	2024F
CFO Total	68,523.0	71,271.0	60,412.0	70,438.2	72,778.2	Revenue Growth (%	6) 0.	7 4.9	2.9	4.6	6.4
Net Income	43,505.0	47,563.0	39,581.0	48,102.0	51,859.2	EBIT Growth (%)	2.	5 9.3	(16.8)	21.5	7.8
Depr.	28,892.0	31,816.0	33,255.0	35,073.7	38,457.3	EBITDA Growth (%)	11.3	2 9.6	(4.1)	8.3	7.0
Change in	20,032.0	31,010.0	33,233.0	33,013.1	30,437.3	Net Profit Growth (	(%) 11.	5 19.0	(16.2)	33.0	6.7
Working Capital	2,543.0	4,123.0	23.0	753.5	(1,811.5)						
Change in Others	(6,417.0)	(12,231.0)	(12,447.0)	(13,491.0)	(15,726.7)	Current Ratio (x)	0.	7 0.9	0.8	0.9	1.0
						Quick Ratio (x)	0.	5 0.7	0.6	0.7	0.8
CFI Total	(35,256.0)	(37,703.0)	(39,250.0)	(16,517.9)	(23,463.0)	Receivable Days	30.	9 22.2	22.0	12.3	16.2
Capex	(29,436.0)	(30,341.0)	(34,156.0)	(17,095.2)	(23,883.8)	Inventory Days	2.	5 2.0	2.8	2.5	2.5
Change in Others	(5,820.0)	(7,362.0)	(5,094.0)	577.3	420.8	Payable Days	96.	3 98.2	90.5	86.9	87.2
CFF Total	(27,753.0)	(12,986.0)	(40,837.0)	(44,900.4)	(42,693.4)	Debt to Equity (x)	1.3			0.8	0.8
Net Change						Debt to EBITDA (x)	1.			1.4	1.3
in Debt Equity	(7,778.0)	(13,242.0)	(10,103.0)	(11,341.6)	(14,512.4)	(A)	1.	,	1.7		1.5
financing	(15,262.0)	(16,643.0)	(14,856.0)	(21,648.7)	(21,336.1)	Operating Margin	(%) 31	9 33.2	26.9	31.2	<b>31</b> 6
Dividend payment	24,469.0	46,612.0	35,958.0	38,467.3	43,611.8	Operating Margin (					31.6
Others	(24,380.0)	(43,740.0)	(44,304.0)	(45,915.6)	(47,206.4)	EBITDA Margin (%)				54.0	55.1
Net Cash Increase						Net Margin (%)	15.3			17.9	18.0
Closing	(4,802.0)	14,027.0	(7,532.0)	(4,461.8)	(3,250.2)	ROA (%)	8.9			10.0	10.6
Balance	20,589.0	38,311.0	31,947.0	40,966.9	47,588.8	ROE (%)	20.	5 22.1	16.5	20.7	20.8

Sources : Company, MNCS

Telecommunication Sector - July 25, 2023

## **MNC Research Industry Ratings Guidance**

- OVERWEIGHT: Stock's total return is estimated to be above the average total return of our industry coverage universe over next 6-12 months
- NEUTRAL: Stock's total return is estimated to be in line with the average total return of our industry coverage universe over next 6-12 months
- UNDERWEIGHT: Stock's total return is estimated to be below the average total return of our industry coverage universe over next 6-12 months

## **MNC Research Investment Ratings Guidance**

- **BUY**: Share price may exceed 10% over the next 12 months
- HOLD: Share price may fall within the range of +/- 10% of the next 12 months
  - **SELL**: Share price may fall by more than 10% over the next 12 months
    - Not Rated : Stock is not within regular research coverage

## PT MNC SEKURITAS

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